

## Program Learning Outcomes

### **Goal One: Communication**

Students will be able to *compare and contrast* business issues and solutions effectively in a professional manner both orally and in writing using appropriate word choice, tone, and grammar.

**Objective 1** Students will be able to *develop* oral presentations using appropriate technology in a professional businesslike manner.

**Objective 2** Students will *produce* written business reports.

### **Goal Two: Leadership**

Students will *apply* leadership and team-building skills to support career growth and preparation for management (executive) responsibilities/challenges.

**Objective 1** Students will *apply* collaborative and interpersonal skills to work effectively in teams (manage and organize) to solve business problems.

**Objective 2** Students will demonstrate cross-cultural values, beliefs and perceptions needed to manage diverse employees at corporate workplaces.

### **Goal Three: Managerial Knowledge**

Students will *evaluate* broad knowledge across core business disciplines to interpret and explain problems in the business environment.

**Objective 1** Students will *evaluate* strategic knowledge across business disciplines and apply this knowledge to decision-making by evaluating evidence and selecting alternatives that reflect the cross-functional nature of management processes.

#### **Objective 2**

Students will *demonstrate* awareness of important global business concepts, issues, and problems and be capable of providing solutions and alternative courses of action consistent with global best practices.

### **Goal Four: Business Analytics**

Students will be able to *appraise* business problems, *defend* potential solutions, and *select* an appropriate course(s) of action, using applicable tools and techniques.

**Objective 1** Students will *examine* and *test* appropriate analytical/statistical estimates to make sound business decisions across disciplines.

**Objective 2** The student will *explain* their business judgment and rationality when synthesizing data to arrive at appropriate conclusions and strategies.

**Objective 3** Students will *integrate* high levels of skill in problem solving/decision making

in unfamiliar circumstances through understanding of relevant disciplines and application of appropriate techniques to generate sound business decisions.

**Goal Five: Ethical Practices**

Students will use their understanding of ethical theories and models to **appraise** ethical decisions from both domestic and global perspectives that value and affirm the dignity of all people.

**Objective 1** Students *examine* ethical issues and *select* appropriate, reconciling solutions/alternatives within a business or organizational context.

**Objective 2** Students will be able to *assess/evaluate* how legal/ethical/regulatory issues impact their careers/professions both at individual and corporate levels.