

## COMPREHENSIVE COURSE GUIDE

COURSE DEPARTMENT AND NUMBER: ART 1020

TITLE: Design I

CREDIT HOURS: Three (3)

CONTACT HOURS: Six (6)

COURSE DESCRIPTION: This course involves the fundamentals of two-dimensional design introduced through projects in a variety of media. The course is composed of several projects that will emphasize the visual and intellectual aspects of form, visual awareness, analytical thinking, craftsmanship, use of media and techniques, and the application of design principles.

PREREQUISITE: None

FREQUENCY OF OFFERING: Fall

REQUIRED TEXT: Visual Forces And Introduction to Design, 2<sup>nd</sup> Ed., Author – Benjamin Martinez & Jacqueline Block, Prentice Hall

SUPPLEMENTAL READING MATERIALS: None

SUPPLEMENTAL MATERIALS: The student is responsible for obtaining the materials required for each project.

COURSE OBJECTIVES:

To employ the various techniques, tools, and media common to two-dimensional design.

To specify the elements of visual design and integrate these elements into class projects and exercises.

MINIMUM PROCEDURAL REQUIREMENTS:

1. Individualized practice of techniques and use of tools and media, as needed, in the preparation of class projects.
2. Completion of a minimum of 8 studio projects, to include such visual design elements as line, color, shape, illusionist space, and balance;
3. Involvement in critiques held at the conclusion of each project or as announced. The critique sessions are intended to serve as an open forum for the critical evaluation and discussion of students' work. Both the positive and negative aspects of students' work will be addressed. Each student will be provided with a predetermined, equal amount of time to discuss the work and concepts. The student's total participation is essential. The student must BE PREPARED and BECOME INVOLVED!

4. Completion of a minimum of one written research paper.

**POLICIES:**

1. Attendance - It is the policy of this college that students are expected to attend all of their scheduled classes, laboratories, or clinical sessions when reasonably possible. Some justified and unavoidable absences are expected. Absences in excess of 10% of the sessions scheduled will reduce the final grade for the course by a letter grade, i.e. a letter grade of an A is reduced to a B. A student is expected to account for absences, preferably in advance, to the instructor of the course and, at the discretion of the instructor, to promptly make up the work missed.
2. Make-up work - Due to the nature of art classes, make-up work is most difficult, however, not impossible. All work assigned must be available on the last day of class.
3. Methods and Criteria for Evaluation: The student will be graded on his/her ability to exhibit a comprehension of the issues and goals established for each project. Project grades will be based on application of design principles, creativity, effort, and craftsmanship. Final grades will be determined by class attendance and an average of class project grades.

Letter Grades

**A** - 90-100  
**B** - 80 - 89  
**C** - 70 - 79  
**D** - 60 - 69  
**F** - below 60

4. Plagiarism - Presenting someone else's phrasing and/or ideas as one's own will result in 0 for the assignment and may result in an E for the course.
5. Disability - In compliance with the Americans with Disabilities Act (ADA), Darton College will honor requests for reasonable accommodations made by individuals with disabilities. Students must self-disclose their disability to the Office of Disability Services before academic accommodations can be implemented.
6. Electronic Devices - It is the individual student's responsibility to silence the ringer of his or her cell phone, beeper, or any other device before entering a class (including guest lectures and performances/recitals). The production of any audible alert by these devices when a class is in session is considered disruptive classroom behavior. The instructor may take appropriate actions to curb such disruption in

accordance with the College's Policies of Disruptive and Obstructive Behavior under Code of Conduct in the Student Handbook.

7. Demonstrating Professional Studio Attitude – All students will be expected to maintain their space and the general studio environment, while also respecting the rights and property of their classmates at all times.

Congratulations on your completion of reading this comprehensive course guide, which will certainly give you a better chance to succeed in this course. Please log into **MyDC** and send an email message to your instructor to acknowledge that you have read the complete document and understand the objectives, requirements, and policies of this course.